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WEBSITE SOLUTIONS COMPANY ANNOUNCES NEW ONLINE RESOURCE FOR RISK ANALYSIS SOFTWARE DEVELOPED AT TEXAS A&M UNIVERSITY

Simetar, a company that developed an Excel Add-In to provide simulation and econometrics to analyze risk, recently gained a new and improved website. The resource allows customers to purchase and download the software online and was created by the associates at AgniTEK.

College Station, TX, February 27, 2014– AgniTEK, a nationally-recognized company for their expertise in helping organizations leverage technology to improve businesses, is pleased to announce the launch of a website for Simetar at <u>http://www.simetar.com</u>. The new website was designed and created by AgniTEK associates and is live on the web.

Simetar: Simulation & Econometrics to Analyze Risk is an Excel Add-In developed since 1997 at Texas A&M. University by James W. Richardson, Keith D. Schumann and Paul A. Feldman. The software was initially developed to provide simulation and graphical analysis tools for conducting risk analysis of policy changes on agribusinesses. As Simetar's capabilities grew, it was used to teach graduate courses in simulation and risk analysis at Texas A&M. Simetar requires little additional memory and operates efficiently on most PCs running Excel 2000 or higher. The 250 User Defined functions in Simetar can be categorized into six groups: (1) random variables for simulation, (2) statistical analyses and tests, (3) graphical analyses, (4) ranking risky alternatives, (5) data manipulation and analysis, (6) econometric modeling, and (7) forecasting. Simetar can be used to perform all of the steps for developing, simulating, and applying a stochastic model, namely: estimating parameters for random variables, simulating stochastic variables, testing the validity of the random variables, presenting the results graphically, and ranking risky alternatives. To learn more about Simetar, visit their website today.

The new and improved Simetar website serves as a great online resource that provides viewers with all the information about the capabilities of the software. The site features an option that allows customers

to purchase and download the software to have for themselves or they can download a free 30 day trial. The resource also provides interactive tutorial videos to help customers understand how to use the software as well as all the documentation and resources they will need. There are also pages offering news and events information and an online form that serves as an easy way for viewers to request more information about the product. All of these features were made possible by AgniTEK and their associates.

AgniTEK is a full service website and software solutions company serving Texas companies for over 15 years. They deliver reliability, consistency, simplicity and value in website services and software application development work. AgniTEK has been named a five-time Newman 10 Award winner and three-time Aggie 100 Award winner.

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